

Elevating Creativity to an Executive Level

Profile

Accomplished creative professional with a proven ability to develop and implement design strategies that support marketing objectives. Has led creative teams from conception to delivery of a wide range of creative mediums including extensive print, outdoor advertising, web, television and stage craft.

Respected leader, recognized for his ability to build highly motivated teams focused on excellence in effective communications while achieving revenue goals.

Experience

Executive Producer, The Kingdom Center Church Kentucky — 2009-Present
Founded 2009, annual revenue \$2m, 800 members, 2 campuses
Helped birth this church plant from its inception with Pastors Ronnie & Shtephanie Harrison. Formulated and implemented vision strategies, brand development, team structures, marketing plans, follow-up processes. Developed web presence, campaign specific web sites. Produced roundtrip video elements from concept to post production and deployment. Recruited, trained and fostered teams of volunteers to produce over 200 services a year across two capuses.

Creative Director, World Harvest Church Columbus, OH — 2004-2009
Founded 1984, annual revenue \$65m, 7,500 members, 300,000+ donors
Directed teams of production artists and project managers in the largest in-house design firm in the city, producing in excess of 1,400 jobs annually comprised of 6,000 components and greater than 8 million direct mail pieces. Developed and implemented teams to revamp web presence. Worked with these staffs to rebrand entire ministry including the broadcast "Breakthrough with Rod Parsley".

Art Director, Clint Brown Ministries Orlando, FL— 1996-2006
Founded 1994, annual revenue \$8m, 5,500 member congregation
Played an integral role from the ministries launch. Served as a creative voice in all things visual, including development of all product packaging, developed retail apparel, direction of all photography. Orchestrated all marketing and visual communication of local church and outreach ministries, provided set design and direction for concerts and conference events. Consulted on IT services and all technology purchases.

Art Director, Church in the Now Atlanta, GA —1999 - 2000
Founded 1985, 4,500 member congregation
Produced branding and communication tools for the ministry, created numerous product packaging, signage and event materials. Consulted on IT purchasing and intranet development.

Production Artist, Uth Stuph Orlando, FL 1996
Founded 1993, custom design & apparel imprinter, client base of 10,000+
Translated customer provided art into camera ready art for silk screen production. Worked with lead designers to disseminate original art into collateral pieces. Served as sales representative for new clients.

Education

Art Institute, Atlanta, GA

Skills

Proficient in Adobe Creative Suite with better than ten years experience in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Quark Express. Experienced in Apple Final Cut Pro, Avid Composer, Adobe Premiere, as well as CSS, HTML and PHP. Mac OS specialist with 20 years on the platform.

Windows savvy. 6 years experience on the Whole Hog platform for lighting design and operation.

Referrals

Scott Moses	Vectra, 1:1 Marketing Specialists	614.638.1325
Don Corder	COO, World Harvest Church	614.404.0119
Mary Ann Reifenberry	The Baker Press	407.290.5800
Jimmie Mayo	Mosaic Church	770.922.5334